

Recommended Curriculum for Academic Year 2020/2021				
Tourism Management MSc 2020				
Semester	Course-unit	Lecture	Practical class/seminar	Creditpoints
1.	Economic Policy	2	0	3
1.	Research Methodology	2	2	6
1.	Managerial (Business) Economics	2	2	6
1.	Cultural, Creative and Heritage Tourism	2	0	3
1.	Marketing and Communication Management	2	0	3
1.	Creative Experience Design	0	2	3
1.	Tourism Legislation and Institutions	2	0	3
1.	University Seminar	0	2	0
1.	Frame of optional subjects			3
Totals for Semester 1				30
2.	Strategic Management	2	2	6
2.	Company Finance and Strategy	2	2	6
2.	Tourism Destination Management	2	2	6
2.	Creative Industries	2	2	6
2.	Health Tourism: wellness and spas	0	2	3
2.	Frame of optional subjects			3
Totals for Semester 2				30
3.	Controlling Systems	2	2	6
3.	Enterprise Decision Support Systems and Methods	2	2	6
3.	Trends in Tourism Product Development	2	2	6
3.	Heritage Management	0	2	3
3.	ICT and Creative Media	2	2	6

3.	Creative City Development	2	0	3
3.	Degree Forum	0	1	0
Totals for Semester 3				30
4.	Creative Project Work	0	2	3
4.	Sustainable Planning and Development	2	2	6
4.	Event Management	2	2	6
4.	Degree thesis	-	-	15
Totals for Semester 4				30
Total				120