

| Recommended Curriculum for Academic Year 2020/2021 | | | | |
|--|--|---------|-------------------------|--------------|
| Tourism and Catering BSc 2020 | | | | |
| Semester | Course-unit | Lecture | Practical class/seminar | Creditpoints |
| 1. | Calculus for Business and Economics | 2 | 2 | 7 |
| 1. | Informatics I. | 0 | 2 | 3 |
| 1. | Microeconomics | 2 | 0 | 3 |
| 1. | Basics of Law | 2 | 0 | 3 |
| 1. | Principles of Marketing | 2 | 0 | 3 |
| 1. | Leisure and Tourism Studies I. | 2 | 0 | 3 |
| 1. | Tourism Geography | 2 | 0 | 3 |
| 1. | Start My Brand | 0 | 1 | 2 |
| 1. | University Seminar | 0 | 2 | 0 |
| Totals for Semester 1 | | | | 27 |
| | | | | |
| 2. | Statistics | 2 | 2 | 7 |
| 2. | Macroeconomics | 2 | 2 | 7 |
| 2. | Informatics II. | 0 | 2 | 3 |
| 2. | Business Economics | 2 | 2 | 7 |
| 2. | Business Law | 2 | 0 | 3 |
| 2. | Leisure and Tourism Studies II. | 2 | 0 | 3 |
| 2. | Tourism Marketing | 0 | 2 | 3 |
| Totals for Semester 2 | | | | 33 |
| | | | | |
| 3. | Business Statistics | 2 | 2 | 6 |
| 3. | International Economics | 2 | 0 | 3 |
| 3. | Finance I. (Introduction to Finance) | 2 | 0 | 3 |
| 3. | Management and Organization | 2 | 0 | 3 |
| 3. | Principles of Accounting | 2 | 2 | 7 |
| 3. | Social History | 2 | 0 | 3 |
| 3. | Attractions Management and Experience Design | 2 | 0 | 3 |
| 3. | Catering and Gastronomy Studies | 2 | 0 | 3 |

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| 3. | Frame of elective subjects - Training (1) | 0 | 1 | 2 |
| Totals for Semester 3 | | | | 33 |
| | | | | |
| 4. | Hotel Management | 2 | 2 | 6 |
| 4. | Foreign language for tourism | 0 | 4 | 6 |
| 4. | Tourism Destination Management | 0 | 2 | 3 |
| 4. | Introduction to Health Tourism | 2 | 0 | 3 |
| 4. | My Brand Portfolio | 0 | 2 | 2 |
| 4. | Frame of elective subjects - Training (2) | | | 2 |
| 4. | Frame of elective subjects - Training (3) | | | 2 |
| 4. | Frame of optional subjects | | | 4 |
| Totals for Semester 4 | | | | 28 |
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| 5. | Travel Agency Management | 2 | 2 | 6 |
| 5. | International Negotiation Techniques | 0 | 2 | 3 |

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| 5. | Degree thesis forum | 0 | 1 | 1 |
| 5. | Specialization-specific subjects | | | 15 |
| 5. | Frame of optional subjects | | | 3 |
| Totals for Semester 5 | | | | 28 |
| | | | | |
| | International Hotel Management specialization | | | |
| | Food and Beverage Management in the Hospitality Industry | 2 | 0 | 3 |
| | Revenue Management | 0 | 2 | 3 |
| | Hotel Front Office Operations | 2 | 2 | 6 |
| | The International Hotel Industry | 2 | 0 | 3 |
| | Total | | | 15 |
| | Health Tourism specialization | | | |

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| | The Products of Health Tourism | 0 | 2 | 4 |
| | Operation and HR Management in Health Tourism | 2 | 2 | 7 |
| | Health Destination Development and Management | 2 | 0 | 4 |
| | Total | | | 15 |
| | | | | |
| 6. | Introduction to EU Integration | 2 | 0 | 3 |
| 6. | Degree Research Methodology Forum | 0 | 2 | 2 |
| 6. | Degree thesis consultation I. | 0 | 2 | 3 |
| 6. | Specialization-specific subjects | | | 15 |
| 6. | Frame of elective subjects - Training (4) | | | 2 |
| 6. | Frame of optional subjects | | | 3 |
| Totals for Semester 6 | | | | 28 |
| | | | | |
| | International Hotel Management specialization | | | |
| | Hospitality Sales and Marketing | 2 | 2 | 6 |
| | Managing Hospitality Operations and Development | 2 | 2 | 6 |
| | Innovative Technology in the Hotel Industry | 0 | 2 | 3 |
| | Total | | | 15 |
| | Health Tourism specialization | | | |
| | Sales and Marketing in Health Tourism | 2 | 2 | 6 |
| | Experience and Service Design in Health Tourism | 2 | 2 | 6 |
| | Spa Management | 0 | 2 | 3 |
| | Total | | | 15 |
| | | | | |
| 7. | Degree thesis consultation II. | 0 | 2 | 3 |
| 7. | Degree thesis | - | - | 0 |

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| 7. | Internship | 0 | 35 | 30 |
| Totals for Semester 6 | | | | 33 |
| Total | | | | 210 |