

Recommended Curriculum for Academic Year 2020/2021				
Communication and Media Science BA 2020				
Semester	Course-unit	Lecture	Practical class/seminar	Creditpoints
1.	Social Studies I.	2	0	3
1.	Social Studies I. Project	0	4	6
1.	Communication I.	2	0	3
1.	Network Communication I.	2	0	3
1.	Creative Communication I.	0	2	3
1.	Multimedia Applications I.	0	4	6
1.	Informatics I.	0	2	3
1.	Principles of Marketing	2	0	3
1.	Start My Brand	0	1	2
1.	University Seminar	0	2	0
Totals for Semester 1				32
2.	Social Studies II.	2	0	3
2.	Social Studies II. Project	0	2	3
2.	Communication II.	2	0	3
2.	Network Communication II.	2	0	3
2.	Basic Media Studies	0	2	3
2.	Creative Communication II.	0	2	3
2.	Multimedia Applications II.	0	4	6
2.	Informatics II. (COM)	0	2	3
2.	Frame of optional subjects			3
Totals for Semester 2				30
3.	Creative Communication III.	0	2	3

3.	Communication III.	2	0	3
3.	Social Studies III.	2	0	3
3.	Psychology	2	0	3
3.	Specialization-specific subjects			15
3.	Frame of elective subjects - Training (1)			2
Totals for Semester 3				29
	International Communication specialization			
	Introduction to International Relations	2	0	4
	International Negotiation Techniques	0	2	3
	Media Project I. (International Communication)	0	2	4
	Political Communication	2	0	4
	Total			15
	Integrated Media specialization			
	Media Genres I.	0	2	4
	Television Studies	0	2	3
	Online Media Studies	0	2	4
	Media Project I. (Integrated Media)	0	2	4
	Total			15

4.	Media Market and Media Law	2	0	4
4.	Social Psychology	2	0	3
4.	Degree thesis forum	0	1	1

4.	MyBrand Portfolio	0	2	2
4.	Specialization-specific subjects			12
4.	Frame of elective subjects - Training (2)			2
4.	Frame of optional subjects			3
Totals for Semester 4				27
	International Communication specialization			

	Public Diplomacy	2	2	6
	History of Modern International Relations	2	0	3
	Contrastive Cultures I.	2	0	3
	Total			12
	Integrated Media specialization			
	Media Genres II.	0	2	3
	News Editing	0	2	3
	Media Project II. (Integrated Media)	0	2	3
	Radio Studies	0	2	3
	Total			12
5.	Degree Research Methodology Forum	0	2	2
5.	Degree thesis consultation I.	0	2	3

5.	Specialization-specific subjects			16
5.	Frame of elective subjects - Training (3)			2
5.	Frame of elective subjects - Training (4)			2
5.	Frame of optional subjects			4
Totals for Semester 5				29
International Communication specialization				
	Contrastive Cultures II.	2	0	4
	International Protocol and Etiquette	2	0	4
	International Media	2	0	4
	Business Presentation	0	2	4
	Total			16
Integrated Media specialization				

	One Man Crew	0	2	4
	Writing Articles	0	2	4
	Infographics	0	2	4
	Social Media Campaigns	0	2	4
	Total			16
6.	Degree thesis consultation II.	0	2	3
6.	Degree thesis	-	-	0

6.	Internship	0	35	30
Totals for Semester 6				33
Total				180